

## POSITION DESCRIPTION (ROLE PROFILE)

### POSITION TITLE:

Data Integrity & Business Analytics

### POSITION SUMMARY

Purpose of this role is to deliver on the areas of *Business Analytics and Data Integrity* with cross-activities support. The position is part of the Southern Europe *Commercial Operations & Customer Care* team. This role reports to Business Analytics and Pricing Manager.

The *Data Integrity & Business Analyst Specialist* is required to have a technical background and a strong analytical attitude and attention to details. Previous experience in a multinational environment is highly desirable. Knowledge of major IT programs and tools (Power BI) is required. This position will be based in Rome.

### POSITION RESPONSIBILITIES / Activities

- Sell In, Sell Out and Stock data analyses and value estimation
- Market data reporting
- Maintenance of the existing Dashboard in Power BI
- Interact with the other departments collecting the business needs and maximizing the potential of Power BI.
- Field Force Territory Management
- Ensure data integrity in the systems under the Commercial Operations umbrella (CRM, SPM, HYBRIS, SAP, AZURE)
- Background support for Target set up and Incentives calculation for the Field Force

### ORGANIZATIONAL RELATIONSHIPS

He/She is able to build efficient relationship with the Internal Stakeholders at all levels (Senior management, Customer Service). Occasionally external relationship with wholesalers.

### RESOURCES MANAGED

NA

#### *Supervision*

NA

### EDUCATION AND EXPERIENCE

- Master degree in statistics, maths or engineering.
- Preferably previous experience in a similar role in a multinational environment

## TECHNICAL SKILLS REQUIREMENTS

- Proficiency with Excel, Access and Power Point (version 2007 and successive)
- Good Knowledge of Power BI
- English: level B1
- Analytical skills, attention to details, accuracy
- Strong interpersonal communication skills, team worker
- Problem solving attitude